

Join Us In Building
The City of The Future.



www.diversecitytoronto.ca

DiverseCity is an initiative of Maytree and the Toronto City Summit Alliance.

Maytree is a private foundation that promotes equity and prosperity through leadership building.
The Toronto City Summit Alliance is a multi-sector leadership coalition working to address the Toronto region's challenges.

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DiverseCity

THE GREATER TORONTO LEADERSHIP PROJECT



DIVERSITY

Toronto has long been known as a city of immigrants, welcoming people from around the world with the promise of opportunity and prosperity.

However, even as we stand proud to have the world reflected in our city region, we have not yet tapped into all the potential that this offers. While ours is the most ethnically and racially diverse region in Canada, there is a striking lack of diversity represented at the top of our public, private and nonprofit organizations.

The DiverseCity project aims to build the leadership we need to propel our region forward and prosper.

We require leaders who have a diversity of skills and experience that reflects the richness and complexity of our region. A more diverse leadership base will:

- *Create a social and economic strategy for success in an increasingly inter-connected world*
- *Access new global and domestic markets*
- *Build on the best ideas from home and abroad*
- *Attract and retain talent*
- *Engage more people in generating shared solutions*
- *Reflect our Canadian values, both at home and to the world*

To these ends, we will work – over the next three years – to diversify our leadership landscape through eight practical and measurable initiatives.

LEADERSHIP

Here's how we will do it:

We'll expand our networks

DiverseCity Nexus will bridge business and social connections between established and rising executives through an annual salon-style speaker series.

DiverseCity Fellows will equip the next generation of civic leaders through a fellowship that combines leadership, diversity and civic awareness seminars with an opportunity to act on a city-building issue.

We'll strengthen our institutions

DiverseCity onBoard will strengthen our public and voluntary institutions by matching highly qualified candidates from racially and ethnically diverse communities with governance positions in agencies, boards and commissions.

DiverseCity in Civic Leadership will reinvigorate the political process by identifying, training and mentoring diverse leaders who will run for elected office and manage election campaigns.

DiverseCity Voices will enrich the quality of print, radio and television news by identifying diverse spokespeople across a variety of subject areas and connecting them with journalists.

We'll advance our knowledge

DiverseCity Advantage will build the body of knowledge on the economic and social benefits of diversity in leadership.

DiverseCity Perspectives will create opportunities for dialogue and surface new ideas on the systemic conditions that encourage or discourage diversity in leadership.

We'll track our progress

DiverseCity Counts will produce an annual check-up on the extent to which leadership reflects our demographic realities. This report will measure our region's success.

Join us in building the city of the future

We are building a movement of individuals, businesses and institutions that recognize that our social and economic prosperity rests on creating new leadership – a leadership that draws on all of our assets and that is innovative, flexible and visionary.

Join our growing list of members and find out how you and your organization can get involved. Go to www.diversecitytoronto.ca to learn more.

CHANGE